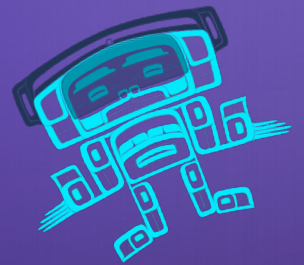


# VIRTUAL PRODUCTION STORYTELLING INDIGENOUS MATRIARCHS 4 MEDIA LAB (IM4)



## THE TRUTH AND RECONCILIATION COMMISSION'S CALL TO ACTION ASSERTS:

“Aboriginal peoples have equitable access to jobs, training, and education opportunities in the corporate sector, and that Aboriginal communities gain long-term sustainable benefits from economic development projects.”



**IM4 MEDIA LAB**, in partnership with Emily Carr University of Art + Design, announces a world first Indigenous-led Micro Credential for Canadian Indigenous industry professionals and upcoming media creators in Virtual Production Storytelling.

Visionary leader in Indigenous Media and Creative Director of the IM4 Lab, **Loretta Todd**, states: “At its core, IM4 Lab is indigenizing technology, we are building an ecosystem and providing opportunities for Indigenous storytellers, media professionals, artists and creators to actively inform the landscape of the rapidly growing multibillion-dollar Virtual Production industry in Canada”.

The Matriarchs are leading storytellers, knowledge holders and cultural leaders with numerous awards and accomplishments.

**FIND OUT MORE AT [IM4.COM](https://im4.com)**



## VIRTUAL PRODUCTION STORYTELLING MICRO-CREDENTIAL

Virtual Production is a rapidly evolving technology driving a digital transformation in the film industry. This filmmaking technique partners real-time 3D software with LED display walls and camera tracking to create photorealistic images for an enhanced realism and depth of perspective. Merging production and post-production pipelines to create new ways of making a film, animation or TV programming.

The training program will be offered as an Award to 20 Indigenous participants where the full cost of the program will be sponsored by IM4, Funders and Sponsors.

The curriculum design provides participants with an opportunity to expand their knowledge, skills, and digital portfolio with access to leading real-time filmmaking tools, industry professionals and production support in making high-quality micro-short films culminating in a public screening upon completing the training.



# HOW CAN YOU TRAIN IN VIRTUAL PRODUCTION? STARTING SPRING 2023



APPLY TO CANADA'S FIRST INDIGENOUS-LED VIRTUAL PRODUCTION FILMMAKING PROGRAM  
APPLICATIONS FOR ONE OF THE COVETED SPOTS ARE **NOW OPEN**.

APPLICATIONS CLOSE APRIL 2ND  
SEE LINK OR QR CODE BELOW TO SIGNUP

## TIMELINE



LIVE STREAM  
INFO SESSION  
- MARCH -



APPLICATIONS  
CLOSE  
- APRIL 2ND -



PROGRAM  
ORIENTATION  
- MAY -



VIRTUAL  
CLASSES BEGINS  
- MAY/JUNE -

(ONLINE)



HANDS ON STUDIO  
EXPERIENCE  
- AUGUST -

(IN PERSON)



MORE INFORMATION  
AND APPLICATION FORM



[WWW.IM4LAB.COM/VIRTUALPRODUCTION](http://WWW.IM4LAB.COM/VIRTUALPRODUCTION)

This program is in collaboration with Emily Carr University of Art + Design, Unity Technologies, Peacemaker Filmworks, William F. White International, Laboratory of Artistic Intelligence, Rushcut Media, Vancouver Film School, University of Victoria and funded by Digital Supercluster, Indigenous Screen Office, Canada Media Fund, Unity and Warner Media.

